



Tap House Restaurant Set to Open at Midlink Business Park

KALAMAZOO, MI (June 16, 2017)—The third Tap House restaurant location for the Kalamazoo-based Millennium Restaurant Group will open on Sprinkle Road at Midlink Business Park on June 26.

Business people, motorsports enthusiasts and others got a chance Wednesday evening to take a look at the Sprinkle Road Tap House, located inside the new Zeigler Motorsports dealership. It is attached to the south side of the dealership but operates separately. It has a wall with a rolling, garage-like door that opens into the showroom of the dealership. It was on display during the grand opening of Zeigler Motorsports, a megastore for all-terrain vehicle, motorcycle and off-roading enthusiasts.

The businesses share a 5001 Park Circle Drive address, which is off Sprinkle Road, south of I-94. They are in the southern portion of the Midlink Business Park.

Sprinkle Road Tap House will open to the public at 11 a.m. on June 26, although it will have special soft opening events during the coming week for invited guests.



Motorsports megastore adds Tap House eatery, new product lines

The Sprinkle Road Tap House is a casual-dining restaurant attached to the Zeigler Motorsports. It is scheduled to open to the public on Saturday.



Huge motorsports dealership wants people to feel like they're outdoors

"Everywhere you look there's bikes," said Aaron Zeigler, president of the Zeigler Auto Group.

Gulley said the 4,500-square-foot business will seat 150-160 people, including spaces on a outdoor patio area. The business will employ about 40 part- and full-time workers and be managed at the outset by Brett Gulley, who is general manager of the Central City Tap House in downtown Kalamazoo.

Brett Gulley, who is Brandy's husband, is also manager of Millennium's Tap House brand and a staff trainer who will be in charge of opening the Sprinkle Road location and the other location, which is anticipated before the end of this year.

The Sprinkle Road Tap House will have 29 beers on tap and a menu and atmosphere similar to its sister locations in downtown Kalamazoo and in Portage at the Centre Street Tap House. It will stock craft beers from Michigan, the U.S. and craft imports. It will also serve gourmet burgers, salads, entrees and appetizers.

"It has that same look and feel you've grown to know and love from the other Tap Houses," Gulley said. "It has a European pub feel."

She described that as a mix of comfortable but professionals; a good place to take family members to dinner but also to take business clients to lunch or to sit and watch a sporting event.

Hours for dining will be 11 a.m. to 10 p.m. Monday through Thursday 11 a.m. The bar will remain open until 11 p.m. Hours on Friday and Saturday will be 11 a.m. to 11 p.m. for dining, with the bar remaining open until midnight. Dining hours will be noon to 9 p.m. on Sunday with the bar open until 10 p.m.

The new business gives the Millennium Restaurant Group's its 11th location. The group includes Martell's, Epic Bistro, Central City Tap House, The Union Cabaret and Grille, Fieldstone Grill, Centre Street Tap House, The Wine Loft, Cityscape Events Center, The Idler Riverboat and Dockside, and Millennium Catering.

excerpted from MILive article written by Al Jone